

# THE **Cookie Sale** To Combat World Hunger

**ORDER FORM  
AND ANSWERS  
TO YOUR  
QUESTIONS**

Many in Haiti and Jamaica are among the poorest in the world and for them finding enough food for just one meal a day can be a constant struggle.

**LAST YEAR WE FED  
1.2 MILLION PEOPLE  
IN HAITI AND JAMAICA!**

**Our Cookie  
Gift Tray  
is only \$15**

**Each Tray Sold  
Feeds  
44 People!**



**1-866-COOKIE-9** [www.TheCookieSale.com](http://www.TheCookieSale.com)

## **FEED THE HUNGRY!**

*Buy a gift tray...Then sell a few to friends!*

# MORE ABOUT THE COOKIE SALE

## 2009 COOKIE SALE HELPED FEED 1,185,000

Last year's Christmas Cookie Sale raised enough money to help Cross International feed more than 1,185,000 people. This year's goal is to match or exceed that in spite of the rising food costs! 100% of the proceeds from the Annual Cookie Sale will go to Cross International's Hunger Relief Program! In order to make this year's goal a reality, we need your help!



## HOW YOU CAN HELP

We are looking for churches, youth groups, businesses or organizations to help sell cookie gift trays. It's easy, fun, and you will make a difference in the lives of thousands of needy people. The cookies are made fresh and delivered to you two weeks before Christmas. Just in time for holiday parties and yummy gift giving!

## TIPS FOR SELLING

1. Ask, Ask, Ask!
2. Suggest gift trays as corporate or holiday gifts.
3. Let them know that every cookie sold feeds 2 starving people.
4. An individual order of 2 Trays or more receives a free bag of cookies.
5. A card is enclosed with all cookie trays and provides information about The Cookie Sale project.

## OUR FRESH BAKED COOKIES

Our jumbo cookies are fresh baked and come in Chocolate Chip, Peanut Butter and Sugar and are sold as gift trays of 24 cookies, 8 of each kind. The gift trays come beautifully decorated with chocolates and are wrapped in cellophane and include a unique gift card describing The Cookie Sale.

## OUR COOKIE TRAYS MAKE GREAT CORPORATE GIFTS!

Businesses love our trays because they convey to their customers and employees that their company is a caring and giving organization. We will gladly include small promotional items (mugs etc.) or customize a business' gift tray to suit specific needs. We prefer a minimum order of 25 gift trays to perform this service. What businesses or organizations do you know who could use our gift trays this Christmas season?

## Gift Trays with 24 Cookies

Only \$15

(includes Chocolates & Greetings)

# TOGETHER

## WE MAKE A DIFFERENCE!

For instructions on turning in your order, call your contact person or go to [www.TheCookieSale.com](http://www.TheCookieSale.com)

**SELLING TIME:**  
Nov. 21 to Dec. 5, 2010

**Hand in Your Order**  
**12/5/10**

**DISTRIBUTION DATES:**  
December 11 & 12, 2010





# YOUR COOKIE SALE QUESTIONS ANSWERED

## Q Who is Cross international?

Cross International is an organization dedicated to feeding starving people and helping those in need around the world. Cross International is efficient with an amazing 98% of all the money raised from the sale going directly to the starving people of Haiti and Jamaica. Last year's sale helped feed 1,185,000 starving people. This year's goal is to match or exceed 1,185,000 meals in spite of the rising food costs. For information on Cross International, go to [www.CrossInternational.org](http://www.CrossInternational.org).

## Q How Much Money From The Cookie Sale Goes To Cross international?

Absolutely 100% of the proceeds from The Cookie Sale go to Cross International. Less than 2% of the money will be used by Cross International for administrative costs. So 98% is used to purchase food.

## Q What about Local Administrative Costs?

There are no local administrative costs. The only costs that are being paid from the sale of these cookies are the costs for cookie dough. Amazingly, the cost of printing the order forms, kitchen rental, trucking, printing the gift cards, all labor, meeting space, radio air time on WJTL, artwork, supplies, cellophane and gift trays and even the candy for the gift trays are all donated. There are no salaries and the groups selling these cookies do not benefit in any way. That is why the purchase of 1 cookie provides hunger relief for 2 people.

## Q Can These Cookie Trays be Used as Christmas Gifts?

Yes!! Our gift trays make excellent gifts and businesses like to give them to employees, clients and customers. In fact, we have had companies order as many as 150 gift trays – the proceeds of which would feed 6,600 starving people in Haiti and Jamaica. We would be happy to include any small company gifts (mugs, pens, notepads) you wish to provide for orders of 25 gift trays or more.

## Q Do You Want Me to Buy or Sell the Cookies?

First and foremost, we want you to SELL the cookies. That is how we can best raise the money we need to help Cross International feed starving people in Haiti and Jamaica. Of course, if you want to buy some too, that's also appreciated.

## Q Are There Any Selling Tips?

Because it's a great cause, these cookies are easy to sell. Probably the best way to sell them is to take the form to work or social activities and simply ask. You don't need to be pushy; we find that the cookies and the cause sell themselves. Best of all, the sales period is only two weeks long. It's simple... THE MORE YOU ASK, THE MORE YOU WILL SELL! When you mention that 1 gift tray feeds 44 people, PEOPLE BUY.

## Q How Can i Get My Church/Organization Started?

We are always eager to have more churches, businesses or organizations join the effort. If you are interested in being part of The Cookie Sale, call our hotline at 1-866-COOKIE-9 or 717-509-7399. If you have internet access, click on the "Help Sell" button on our web page, [www.TheCookieSale.com](http://www.TheCookieSale.com), then click on the "Register to Help Sell" button. Complete the information for your organization and then click the "register" button.

## Q How Do i Tabulate and Return My Orders?

One person from each church or group is delegated as the contact person. Each person in the church or group will get their order to the contact person. The contact person will total the orders they receive and forward the master order to us.

## Q When Will i Get My Order?

Cookies will be delivered to your church or group by Saturday, December 11. They will be distributed that weekend.

## Q How/When Do i Turn in the Money?

The easiest way is to have the money ready when your order is received by you or you can collect the money after your order is delivered. Either way, please turn in all of your money that is due at one time. If you are part of a group, pay your contact person. If you can't recall who your contact person is, please call the cookie hotline at 1-866-COOKIE-9 or e-mail [cookie@TheCookieSale.com](mailto:cookie@TheCookieSale.com). Please make checks payable to: *Cross International*.



**1-866-COOKIE-9 • [www.TheCookieSale.com](http://www.TheCookieSale.com)**

**Thank You for Helping Cross international  
Feed the People of Haiti & Jamaica. God Bless You!**