

# THE **Cookie Sale** To Combat World Hunger®

**ORDER FORM  
AND ANSWERS  
TO YOUR  
QUESTIONS**

Many people in Haiti are among the poorest in the world and for them finding enough food for just one meal a day can be a constant struggle.

**LAST YEAR WE FED  
4.2 MILLION PEOPLE!**

**Every Dollar Goes  
Directly to the  
School Feeding  
Programs!**

**Each \$15 Tray  
Feeds  
375 People  
one time!**



**1-866-COOKIE-9** [www.TheCookieSale.com](http://www.TheCookieSale.com)

**FEED THE HUNGRY!**

*Buy a gift tray...Then sell a few to friends!*

# MORE ABOUT THE COOKIE SALE

## 2018 COOKIE SALE HELPED FEED 4.2 MILLION PEOPLE

Last year The Cookie Sale raised enough money to help Cross International and Cross Catholic Outreach feed more than 4.2 Million people. This year's goal is to match or exceed that in spite of the rising food costs! 100% of the proceeds from The Cookie Sale will go to Cross International and Cross Catholic Outreach's School Feeding Programs! In order to make this year's goal a reality, we need your help!



## HOW YOU CAN HELP

We are looking for churches, youth groups, businesses or organizations to help sell cookie gift trays. It's easy, fun, and you will make a difference in the lives of thousands of needy people. The cookies are made fresh and delivered to you two weeks before Christmas. Just in time for holiday parties and yummy gift giving!

## TIPS FOR SELLING

1. Ask, Ask, Ask!
2. Suggest gift trays as corporate or holiday gifts.
3. Let them know that every cookie sold feeds 4 starving people one time.
4. An individual order of 2 Trays or more receives a free bag of cookies.
5. A card is enclosed with all cookie trays and provides information about The Cookie Sale project.

## OUR FRESH BAKED COOKIES

Our jumbo cookies are fresh baked and come in Chocolate Chip, Peanut Butter and Snickerdoodle and are sold as gift trays of 24 cookies, 8 of each kind. The gift trays come beautifully decorated with chocolates and are wrapped in cellophane and include a unique gift card describing The Cookie Sale.

## OUR COOKIE TRAYS MAKE GREAT CORPORATE GIFTS!

Businesses love our trays because they convey to their customers and employees that their company is a caring and giving organization. We will gladly include small promotional items (mugs, etc.) or customize a business' gift tray to suit specific needs. We prefer a minimum order of 25 gift trays to perform this service. What businesses or organizations do you know that could use our gift trays this Christmas season?

**Gift Trays with 24 Cookies**  
**Only \$15**

(includes Chocolates & Greetings)

# TOGETHER WE MAKE A DIFFERENCE!

For instructions on turning in your order, call your contact person or go to [www.TheCookieSale.com](http://www.TheCookieSale.com)

**SELLING  
TIME:**

**Nov. 23 to Dec. 8, 2019**

**Hand in Your Order  
12/8/19**

**DISTRIBUTION DATES:  
Weekend of Dec. 14, 2019**







# YOUR COOKIE SALE QUESTIONS ANSWERED

## Q Who are Cross International and Cross Catholic Outreach?

Cross International and Cross Catholic Outreach are organizations dedicated to feeding starving people and helping those in need around the world. Cross International and Cross Catholic Outreach are efficient with an amazing 98% of all the money raised from the sale going directly to the starving people of Haiti. Last year's sale helped feed 4.2 million starving people. This year's goal is to match or exceed 4.2 million meals in spite of the rising food costs. For information on Cross International, go to [www.CrossInternational.org](http://www.CrossInternational.org). For information on Cross Catholic Outreach, go to [www.CrossCatholic.org](http://www.CrossCatholic.org).

## Q How Much Money From The Cookie Sale Goes To Cross International and Cross Catholic Outreach?

Absolutely 100% of the proceeds from The Cookie Sale go to Cross International and Cross Catholic Outreach. Less than 2% of the money will be used by Cross International and Cross Catholic Outreach for administrative costs. So 98% is used to purchase food.

## Q What about Local Administrative Costs?

There are no local administrative costs. Amazingly everything is donated! There are no salaries and the groups selling these cookies do not benefit in any way.

## Q Can These Cookie Trays be Used as Christmas Gifts?

Yes!! Our gift trays make excellent gifts and businesses like to give them to employees, clients and customers. In fact, we have had companies order as many as 150 gift trays – the proceeds of which would feed 56,250 starving people in Haiti. We would be happy to include any small company gifts (mugs, pens, note pads) you wish to provide for orders of 25 gift trays or more.

## Q Do You Want Me to Buy or Sell the Cookies?

First and foremost, we want you to SELL the cookies. That is how we can best raise the money we need to help Cross International and Cross Catholic Outreach feed starving people in Haiti. Of course, if you want to buy some too, that's also appreciated.

## Q Are There Any Selling Tips?

Because it's a great cause, these cookies are easy to sell. Probably the best way to sell them is to take the form to work or social activities and simply ask. You don't need to be pushy; we find that the cookies and the cause sell themselves. Best of all, the sales period is only two weeks long. It's simple... THE MORE YOU ASK, THE MORE YOU WILL SELL! When you mention that EVERY DOLLAR from the sale of a gift tray goes DIRECTLY to the school feeding programs, PEOPLE BUY!

## Q How Do I Tabulate and Return My Orders?

One person from each church or group is delegated as the contact person. Each person in the church or group will get their order to the contact person. The contact person will total the orders they receive and forward the master order to us.

## Q When Will I Get My Order?

Cookies will be delivered to your church or group by Friday, December 13. They will be distributed that weekend.

## Q How/When Do I Turn in the Money?

The easiest way is to have the money ready when your order is received by you or you can collect the money after your order is delivered. Either way, please turn in all of your money that is due at one time. If you are part of a group, pay your contact person. If you can't recall who your contact person is, please call the cookie hotline at 1-866-COOKIE-9 or e-mail [cookie@TheCookieSale.com](mailto:cookie@TheCookieSale.com).

**Please make checks payable to: *The Cookie Sale.***

## Together We Make a Difference!

### 1 Tray Purchase Provides 62.5 Bags of Vitafood

Vitafood contains a scientific blend of vitamins, minerals, protein, fat, fiber, electrolytes and carbohydrates, specifically developed to feed malnourished and starving children. Each bag provides six nutritious meals.



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## Thank You for Helping Cross International and Cross Catholic Outreach Feed the People of Haiti. God Bless You!